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Josef Blumenfeld

Edtech180

508.333.0938

Joe@edtech180.com



**5TH ANNUAL LEARNLAUNCH CONFERENCE TO FOCUS ON
PERSONALIZING PATHWAYS TO LEARNING AND CAREERS**

Tom Vander Ark of Getting Smart, President Joseph Aoun of Northeastern University, and MIT's Erik Brynjolfsson to Keynote

BOSTON, MA – November 2, 2016 – [LearnLaunch Institute](#) has announced the theme of its 5th Annual Across Boundaries Conference, “Personalizing Pathways to Learning and Careers”. The premier edtech conference in the Northeast, Across Boundaries brings together individuals focused on driving innovation to transform learning and increase student achievement.

Co-sponsored by [MIT's Office of Digital Learning](#), the conference will be held on February 2 and 3, 2017 at Boston's Hynes Convention Center, and highlight the ways educators, education administrators, entrepreneurs, investors, education companies, and technology innovators - from New England and beyond - are working together to create education for the 21st century.

Keynotes will be delivered by Tom VanderArk, Author & CEO, GettingSmart; Joseph Aoun, President, Northeastern University; Erik Brynjolfsson, MIT Sloan School and Director of the MIT Initiative on the Digital Economy. They will be focused on the key challenges students and educators face and on the possibility and pitfalls of new digital technologies as educators, investors and entrepreneurs strive to increase student readiness for careers and civic life.

The [LearnLaunch Across Boundaries Agenda](#) will address such topics as:

- Personalizing the System, not just the classroom
- Scaling up Internships and Experiential Learning Opportunities in High Ed
- Tech Giants versus the Rest
- The Evolution of Assessments

Highlights include the “[Learning Innovation Showcase](#),” in which students and educators present examples of how edtech is used to successfully engage and inspire them in the classroom; sessions on how adaptive tech, VR, AI and credentialing are changing learning; and trends in funding the edtech marketplace. Visit the [conference](#) website for more details.

More than 1,000 entrepreneurs, educators, edtech industry participants, students, and investors will come together to connect with each other and explore the opportunities presented in five plenary sessions, a pitch competition, 48 concurrent sessions, birds-of-a-feather dinners, and a start-up exhibition area - a sneak peek at cutting-edge innovations that are not only transforming learning but also changing the way educational institutions do business.

Sponsors for this year's event include Google and the Bill and Melinda Gates Foundation. Please visit our [sponsorship](#) page if you are interested in sponsoring. Discounted Early Bird Registrations will be available until December 2nd. For more information and to register for the 5th Annual LearnLaunch across Boundaries Conference, please visit the event [registration](#) page.

About the LearnLaunch Annual Conference

Since its inception in 2013, the LearnLaunch Across Boundaries Conference has grown into the premier education technology conference in the Northeast. Its mission is to promote dialogue and bring together a diverse set of voices to discuss the most challenging questions facing the edtech industry around digital learning. The Conference empowers the education community to build, use, and deliver effective and engaging digital tools and learning experiences.

About LearnLaunch Institute

LearnLaunch Institute catalyzes a community that drives innovation to transform learning and increase achievement. Our education innovation ecosystem mobilizes educators, entrepreneurs, learners, investors, and industry affiliates. As a nonprofit, the Institute offers learning opportunities, supports services, and a school pilot network. We believe in expanding access to learning that is engaging, personalized, and effective. Edtech is a critical component of achieving this vision at scale. For more information, visit www.learnlaunch.org.

About LearnLaunch

LearnLaunch is dedicated to connecting, supporting, and growing the education technology ecosystem to drive innovation and transform learning. We are a vibrant community, delivering educational events, a selective accelerator program and a collaborative co-working space. We are based in Boston, a world education hub. For more information, visit <http://www.learnlaunch.com>.

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