**FOR IMMEDIATE RELEASE**

Dana Harris  
Red Javelin Communications, Inc.   
(978) 440-8392  
[dana@redjavelin.com](mailto:dana@redjavelin.com)

**ANNUAL LEARNLAUNCH EDTECH CONFERENCE 2016 ANNOUNCES NEW KEYNOTE SPEAKER, SESSIONS AND CLASSROOM OF THE FUTURE SHOWCASE**

***Kicks Off January 21 at Harvard Business School***

**BOSTON, MA – January 7, 2016 –**[LearnLaunch Institute](http://www.learnlaunch.org) today announced the addition of new speakers, sessions and its showcase for the Classroom of the Future at the 4th annual [LearnLaunch Across Boundaries Conference](http://learnlaunch.org/conference-2016/), the premier education technology conference in the Northeast. The conference, promoting dialogue and bringing together the leading educators, entrepreneurs, learners, investors, and industry affiliates focused on education technology and innovations, will be held January 21-22 2016 at Harvard Business School in Cambridge, Mass.

The *Classroom of the Future* session, to be held 10:30 am- 1:15 pm on January 22, will feature 15-20 exemplary classrooms, 6th through 12th grade and post-secondary. The session will highlight innovative programming and technologies that are changing the lives of students and preparing them for success. *Classroom of the Future* uniquely presents the voice of students and enables diverse groups (entrepreneurs, investors, policy makers) to see applications of edtech in real classrooms. Exhibits include: using technology to bring creativity and collaboration to teaching and learning; building maker spaces and innovation studios; redesigning physical school and classroom spaces; launching coding and engineering programs; and implementing virtual field trips.

LearnLaunch also is announcing an additional keynote speaker **- Victor Hu**, Global Head of Education Technology and Services Investment Banking at **Goldman Sachs.** He will be speaking about *Business Trends in Edtech*. Previously announced keynote and related sessions include:

* *Navigating Fast Growth & Big Changes in Edtech* with **Rob Waldron**, CEO of **Curriculum Associates** and **Larry Berger**, CEO of **Amplify**
* *K-12 Education: 2016 and Beyond* with **Stacey Childress**, CEO of **New Schools Venture Fund**
* *Individuality Matters: How We Succeed in a World that Values Sameness* with **Todd Rose**, Director of the Mind, Brain and Education Program at **Harvard Graduate School of Education & Founder of the Center for Individual Opportunity**
* *Higher Education 2.0: Readying for a Changing Landscape* with **Paul LeBlanc**, President of S**outhern New Hampshire University (SNHU)**.

In addition to the keynotes, the conference will include over 100 speakers from across the edtech spectrum who will be presenting in over 40 sessions over the course of the two-day event. For more information on the conference, including the agenda and speakers, and to register, visit <http://learnlaunch.org/conference-2016/registration/>

**About the LearnLaunch Annual Conference**Since its inception in 2013, the [LearnLaunch Conference](http://learnlaunch.org/conference-2016/) has grown into the premier education technology conference in the Northeast. Its mission is to promote dialogue and bring together a diverse set of voices to discuss the most challenging questions facing the edtech industry around digital learning. The Conference empowers the education community to build, use, and deliver effective and engaging digital tools and learning experiences.

**About LearnLaunch Institute**LearnLaunch Institute is a non-profit dedicated to increasing student achievement through the adoption of digital technologies. LearnLaunch Institute connects educators, entrepreneurs, learners, investors, and industry affiliates in the education innovation ecosystem. We offer conferences, more than 30 meetups and classes each year, several teacher–focused events and other services to its 6,000 person edtech community. For more information, visit [www.learnlaunch.org](http://www.learnlaunch.org).

**About LearnLaunch**LearnLaunch is dedicated to connecting, supporting, and growing the education technology ecosystem to drive innovation and transform learning. We are a vibrant community, delivering educational events, a selective accelerator program and a collaborative co-working space. We are based in Boston, a world education hub. For more information, visit [www.learnlaunch.com](http://www.learnlaunch.com) and follow LearnLaunch on Twitter at @learnlaunch.

# # #

All logos, company and product names may be trademarks or registered trademarks of their respective owners.