

# LearnLaunch Across Boundaries Conference

Thursday, January 21, 2016

8:00 am - 5:00 pm

Registration Open (Burden Auditorium Lobby)

9:00 am - 10:00 am

Conference Opens & Opening Plenary (Burden Auditorium)

**Business Trends in Edtech**

Victor Hu, Global Head of Education Technology and Services Investment Banking, Goldman Sachs

10:00 am - 10:30 am

Break (Aldrich Hallway North)

Concurrent Sessions

10:30 am - 11:15 am

Aldrich 112

Aldrich 108

Aldrich 109

Burden Auditorium

Aldrich 107

**The Funding Landscape for Edtech**

**Facilitator**

• Christopher Mirable, Launchpad Venture Group

**Panelists**

• Jennifer Carolan, Reach Capital  
• Martin Keck, Needham & Company  
• Alan Maguire, Vesari Partners

**Open Educational Resources: A Problem or a Solution**

**Facilitator**

• Larry Singer, OER Collaborative

• Dan Abramson, Houghton-Mifflin Harcourt

**Selling to K-12**

**Facilitator**

• Rita Ferrandino, Arc Capital Development

**Panelists**

• Alex Rappaport, Flocabulary  
• Xan Tanner, Panorama Education  
• Andrew Joseph, TenMarks (an Amazon Company)

**The Cutting Edge of Learning: AI, Learning Science and More**

**Facilitator**

• Jefferson Flanders, MindEdge, Inc.

**Panelists**

• David Galvin, IBM Watson Ecosystem Ventures  
• Matt Ramirez, WriteLabs

**Trends in Continuing Ed: Adult Learners**

**Facilitator**

• Adam Newman, Tyton Partners

**Panelists**

• Matt Sigelman, Burning Glass  
• Pam Eddinger, Bunker Hill Community College  
• Dawn Garrain, Cengage Learning

11:15 am - 11:30 pm

Break (Aldrich Hallway North)

11:30 am - 12:15 pm

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Aldrich 112

Aldrich 109

Aldrich 110

Aldrich 111

Aldrich 108

**Moving into the Global Market**

**Facilitator**

• Fernando M. Reimers, Harvard Graduate School of Education

**Panelists**

• Jonny Parkes, Vesari Partners  
• Hakan Satiroglu, LearnLaunch & MindBridge Partners  
• Hakan Sjo, Education First (EF)

**Investors Speak: Looking for the White Space**

**Facilitator**

• Elizabeth Chou, Net Markets Venture Partners

**Panelists**

• Aanand Radia, University Ventures  
• Rick Segal, Rethink Education  
• Jennifer Learn Capital

**Funding Workplace Training**

**Facilitator**

• Liam Pisano, LearnLaunch

**Panelists**

• Nasir Qadree, Village Capital  
• Matthew Muench, Joyce Foundation  
• Krista Jones, MaRs

**Project-Based Learning Moves to Center Stage**

**Facilitator**

• Andrew Frishman, Big Picture Learning

**Panelists**

• Carolyn Wilson, AltSchool  
• Bill Mortimore, Project Foundary  
• Lydia Dobyns, NewTech Network

**Bootcamps, Certifications, and the Future of Higher Education**

**Facilitator**

• Seth Reynolds, Parthenon-EY

**Panelists**

• Scott Kirkpatrick, General Assembly  
• Nick Ducoff, Northeastern University  
• Neil Allison, Pearson

**A Primer on Standards**

**Facilitator**

• John Richards, Consulting Services for Education (CS4Ed)

**Panelists**

• Jim Goodell, Quality Information Partners (QIP)  
• Greg Nadeau, Public Consulting Group

12:15 pm - 1:15 pm

Lunch and Edtech Showcase (Aldrich Hallway North & South)

1:15 pm - 2:15 pm

Plenary (Burden Auditorium)

**The Highs and Lows of Edtech**

*Facilitator:* John Kim, Senior Lecturer in General Management, Harvard Business School

*Panelist:* Larry Berger, Chief Executive Officer, Amplify

*Panelist:* Rob Waldron, Chief Executive Officer, Curriculum Associates

2:15 pm - 2:30 pm

Break (Aldrich Hallway North)

Concurrent Sessions

2:30 pm - 3:15 pm

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Aldrich 111

Aldrich 109

Burden Auditorium

Aldrich 112

Aldrich 108

**Principals Speak**

**Facilitator**

• Marty Geoghegan, John T. Nichols, R. Middle School

**Panelists**

• John Clements, Nipmuc Regional High School  
• Nat Vaughn, T.A. Blake Middle School (Medfield, MA)  
• Christopher Dodge, Dexter Park School (Orange MA)

**Pitch Competition Early Stage**

**Judges**

• Jennifer Carolan, Reach Capital

• Christopher Mirable, Launchpad

• Kevin Cluster, Arc Capital

• Jess McClear, Launchpad Venture Group

**Pitching Companies**

• Education Modified, Gnowbe, HSTRY, PledgeCents, and Thinky

**The New Universal Language: Coding (Part 1)**

**Workshop Presenters**

• Jim Stanton, MassCAN

• Steve Vinter, Google Expeditions

• Charlie LaFauci, Sommerville Public Schools

• Shawn Szturma, Pegasystems

**Forecast for the Future of Learning**

**Facilitator**

• Katherine Prince, KnowledgeWorks

**Encouraging Faculty Adoption of Digital Technologies**

**Facilitator**

• Katie Vale, Bates College

**Panelists**

• Emily Lammers, Tyton Partners  
• Henry Leitner, Harvard University Division of Continuing Education

**Teachers Know Best: Teachers Tell Entrepreneurs About Their Unmet Needs**

**Facilitator**

• Karen Johnson, Gates Foundation

**Panelists**

• Tracy Sockkalosky, Natick Public Schools  
• Uri Feldman, CATS Academy Boston  
• Megan Smallidge, LearnLaunch - MassNet

3:15 pm - 3:30 pm

Break (Aldrich Hallway North)

3:30 pm - 4:15 pm

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Aldrich 109

Aldrich 108

Aldrich 112

Aldrich 111

**Structuring Your Edtech Startup**

**Facilitator**

• Melissa Sampson-McMorrow, Nutter McClennen & Fish LLP

**Panelists**

• Marci Cornell-Feist, BoardOnTrack  
• Ira Sockowitz, Learning Games Studio

**Pitch Competition Revenue Stage**

**Judges**

• Aanand Radia, University Venture

• David Verrill, Hub Investment Group, LLC

• Amit Patel, Owl Ventures

• Brandon Avrutin, Rethink Education

**Pitching Companies**

• CramFighter, Junior Explorers, Kaymbu Inc., Shearwater, and Zulama

**The New Universal Language: Coding (Part 1)**

*Continuation of previous session.*

**How to Move Your School to Personalized Learning**

**Facilitator**

• Grace Magley, Natick Public Schools

**Panelists**

• Amy Creeden, Middletown High School

• Mary Driscoll, Edison Elementary School - Boston Public Schools

• Marty Geoghegan, John T. Nichols, Jr. Middle School, Middleborough

**Career Pathways**

**Facilitator**

• Jacob Murray, Boston University School of Education

**Panelists**

• Aaron Michel, Pathsource

• Deborah Boisvert, BATEC & University of Massachusetts Boston

• Gary Kaplan, JFYNetworks

**Coaching: The Technology Behind Scaling Student Success**

**Facilitator**

• Alex Grodd, BetterLesson

**Panelists**

• Tom Rose, Testive

• Yvonne Simon, College for America at Southern New Hampshire University (SNHU)

• Chris Tilghman, InsideTrack

4:15 pm - 4:30 pm

Break (Aldrich Hallway North)

4:30 pm - 5:30 pm

Plenary (Burden Auditorium)

**K-12 Education: 2016 and Beyond**

Stacey Childress, CEO, NewSchools Venture Fund

5:30 pm - Onwards

Birds-of-a-Feather Dinners and Socials (Aldrich Hallway North)

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# LearnLaunch Across Boundaries Conference

Friday, January 22, 2016

8:00 am - 5:00 pm

Registration Open (Burden Auditorium Lobby)

9:00 am - 9:15 am

Conference Opens & Opening Plenary (Burden Auditorium)

Final Pitch Competition

9:15 am - 10:00 am

Opening Plenary (Burden Auditorium)

**Individuality Matters: How We Succeed in a World That Values Sameness**

Todd Rose, Director of the Mind, Brain and Education Program, Harvard University & Founder, Center for Individual Opportunity

10:00 am - 10:30 am

Break (Aldrich Hallway North)

Concurrent Sessions

10:30 am - 11:15 am

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Aldrich 108

Aldrich 109

Aldrich 110

Aldrich 112

Williams Room (Spangler)

**Gaming & Learning**

**Facilitator**

- Eliza Spang, Woodrow Wilson Academy of Teaching and Learning

**Panelists**

- Scot Osterweil, Education Arcade & MIT Comparative Media Studies / Writing Program
- Jim Thomas, Personalized Learning Games Studio

**Edtech & Early Education: Growing Readers in a World of Screens**

**Facilitators**

- Lisa Guernsey, New America Foundation
- Michael Levine, Joan Ganz Cooney Center at Sesame Workshop

**Student Data Privacy and Your Software Terms of Service (Part 1)**

**Facilitator**

- David Katz, Nelson Mullins Riley & Scarborough LLP
- Jim O'Hare, Nelson Mullins Riley & Scarborough LLP
- Daniel Lumm, Nelson Mullins Riley & Scarborough LLP

**The Intersection of STEM / STEAM and Edtech (Part 1)**

**Workshop Presenters**

- Stefano Chinosi, Andover Public Schools
- Saeed Rida, NuVu
- David Stephen, New Vista Design

**Emerging Software Architecture: LTI and Integration**

**Facilitator**

- Stephen Laster, McGraw-Hill Education

**Panelists**

- Rob Abel, IMS Global Consortium
- Leo Brehm, Newton Public Schools
- Claudia Reuter, Houghton Mifflin Harcourt

**Classrooms of the Future**

**Participating Schools**

- Andover High School
- Auburn Middle School
- Bourne Public Schools
- Burlington High School
- Cambridge Rindge and Latin School
- CASH Community Academy Science and Health
- Dartmouth Middle School

11:15 am - 11:30 pm

Break (Aldrich Hallway North)

11:30 am - 12:15 pm

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Aldrich 111

Williams Room (Spangler)

**K-12 Competency Based Learning in New England**

**Facilitator**

- Andrew Calkins, Next Generation Learning Challenge

**Panelists**

- Virgial Hammonds, KnowledgeWorks Foundation
- Stephen Kossakoski, New Hampshire Virtual Learning Academy Charter School
- Ken Templeton, New England Secondary Schools Consortium

**Superintendents Speak**

**Facilitator**

- Peter Sanchioni, Natick Public Schools

**Panelists**

- Stacey L. Scott, Framingham Public Schools
- Mary Skipper, Somerville Public Schools

**Student Data Privacy and Your Software Terms of Service (Part 2)**

Continuation of previous session.

**The Intersection of STEM / STEAM and Edtech (Part 2)**

Continuation of previous session.

**Selling to Higher Ed**

**Facilitator**

- Sean Casey, CampusLabs

**Panelists**

- Brent Grinna, EverTrue
- Mike Matousek, LUVU
- Craig Noto, Higher Education Partner Development

**Classrooms of the Future**

**Participating Schools (Continued)**

- Duxbury High School
- Groton-Dunstable Regional High School
- Hopkinton High School
- Hopkinton High School Impact Academy
- John T. Nichols, Jr. Middle School
- Newton North High School
- Watertown High School
- Wilson Middle School

12:15 pm - 1:15 pm

Lunch and Edtech Showcase (Aldrich Hallway North & South)

Concurrent Sessions

1:15 pm - 2:00 pm

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**From the Trenches: How to Raise Capital**

**Facilitator**

- Jean Hammond, LearnLaunch

**Panelists**

- Jason DeRoner, TeachBoost
- Dave Myers, TeachersConnect
- Karen Miller, DoInk

**Social Emotional Learning & Edtech**

**Facilitator**

- Melissa Corto, Education Modified

**Panelists**

- Sara Bartolino-Krachman
- Jen Medbery, Kickboard
- Elizabeth Breese, Panorama Education

**Innovating for Education (Part 1)**

**Facilitator**

- David Dockterman, Harvard Graduate School of Education & Houghton Mifflin Harcourt

**English Language Learners and Edtech (Part 1)**

**Facilitator**

- Jordan Meranus, Elevation

**Panelists**

- Frances Esparza, Office of English Language Learners - Boston Public Schools
- Daniel Scibienski, Princeton Public Schools

**Trends in Corporate Education**

**Facilitator**

- Duncan Lennox, Qstream

**Panelists**

- Furqan Nazeeri, Extension Engine
- Mary Ellen Beliveau, Knowledge2Practice
- Pam Boiros, Skillsoft

2:00 pm - 2:15pm

Break (Aldrich Hallway North)

2:15 pm - 3:00 pm

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Aldrich 109

Aldrich 110

Aldrich 112

Aldrich 111

**Run It By Real Teachers**

**Facilitators**

- Darren Burris, Boston Collegiate Charter School
- Shelley Ferro, Indian Head School, Whitman-Hanson Regional High School District
- Lillie Marshall, Boston Latin Academy - Boston Public Schools

**What Happens in an Edtech Accelerator**

**Facilitator**

- Asad Butt, LearnLaunch

**Panelists**

- Monica Brady-Myerov
- Don Burton, EDGE Edtech
- Webb Allen, Landscape Capital

**Innovating for Education (Part 2)**

Continuation of previous session.

**English Language Learners and Edtech (Part 2)**

Continuation of previous session.

**The Software to Support Competency-Based Learning**

**Facilitator**

- Mark Miller, LearnLaunch & Good Harbour Partners

**Panelists**

- Brian Peddle, Motivis Learning
- Conall Ryan, Muzzy Lane Software
- Tom Caswell, Cengage

**Selling Education Products to Consumers**

**Facilitator**

- Leslie Forde, Houghton Mifflin Harcourt

**Panelists**

- Liz Fraser, Belmont Public Library
- Michael Robb, Common Sense Media
- Karen Miller, DoInk

3:00 pm - 3:15 pm

Break (Aldrich Hallway North)

3:15 pm - 4:00 pm

Plenary (Burden Auditorium)

**Higher Education 2.0: Ready for a Changing Landscape**

**Interviewee:** Paul LeBlanc, President, Southern New Hampshire University (SNHU)

**Interviewer:** Scott Kirsner, Innovation Economy columnist, Boston Globe

4:00 pm - 6:00 pm

Closing Reception (Williams Room - Spangler)

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