LearnLaunch

Across Boundaries Conference Agenda

	Thursday, February 2					
8:00 am - 5:00 pm	**Registration Open (Boylston Hallway)**					
9:00 am - 10:00 am	**Conference Opens & Opening Plenary (Room 302/304/306)**					
	The State of the Edtech Marketplace					
	Tom Vanderark, Author and CEO, Getting Smart					
10:00 am - 10:30 am	**Break (Boylston Hallway)**					
	Concurrent Sessions					
10:30 am - 11:15 am	**The Promise of Intelligent Adaptive Learning**	**Semi - Final Pitch Competition**	**How Will Teacher Preparation Create Educators for the Digital World**	**The Evolution of Assessment**	**Reimagining Education and Employment**	**Market Trends in Edtech**
	- Liz (Crawford) Brooke, Chief Education Officer, Lexia Learning and Rosetta Stone - David Dockterman, Chief Architect, Learning Sciences for Houghton Mifflin Harcourt (Moderator) - Tim Hudson, Vice President of Learning, Dreambox - Al Essa, Vice President of Research and Data Science, McGraw Hill Education	Judges: - Amit Patel, Partner, Owl Ventures - Michelle Dervan, Principal, Rethink Education - Eric Cantor, CEO, New Mountain Learning - Alan McGuire, Founding Parter, Versari	- Arthur Levine, President of Woodrow Wilson National Fellowship Foundation (Moderator) - Lydia Young, Director of Masters Programs in Education, Northeastern University - Scott McCue, Dean, Sposato Graduate School of Education	- Paul Crockett, CEO, Authess - Renee Foster, President, iReady - Tony Siddal, Program Officer, Next Generation Learning Challenges	- Brandon Busteed, Executive Director of Education & Workforce Development, Gallup	- Susan Wolford, Managing Director and Head of Technology & Business Services Group, BMO Capital Markets - Matt Greenfield, Managing Partner Rethink Education
11:15 am - 11:30 pm	**Break (Boylston Hallway)**					
	Concurrent Sessions					
11:30 am - 12:15 pm	**Superschools - Who Are They and How Can I Make One**	**Semi - Final Pitch Competition**	**MIT: Edtech and The Evolution of Degree Programs, Learning Methods and Learning**	**The Tech Behind Personalized Learning Platforms**	**Marketplaces and Edtech Go to Market**	**What it Really Takes to Build a Diverse and Inclusive Edtech Company**
	- Alec Resnick, Director, Powderhouse Studio - Eric Tucker, Co- Founder, Brooklyn Lab Charter School - William Thomas, Principal, Charlestown High C-Town Tech	Judges - Christopher Mirabile, Managing Director, Launchpad Venture Group - David Verrill, Managing Director, Hub Ventures	- Sanjay Sarma, Vice President for Open Learning, MIT	- Adam Seldow, Head of Education Partnerships, Facebook - Erin Mote, Co- Founder, Brooklyn Lab Charter School	- Claudia Reuter, Senior Vice President of Labs, Houghton Mifflin Harcourt Marketplace - Ryan Lefton, Head of Strategic Partnerships, Amazon Education - Nicole Neal, CEO, Noodle Markets - Kecia Ray, Board Member, ISTE	- Mandela Schumacher- Hodge, Portfolio Services Director, Kapor Capital - Crystal Huang, CEO, Prosky - Raul Gutierrez, CEO, TinyBop - Ana Castro, CEO, Genius Plaza - Jinal Jhaveri, CEO, School Mint
12:15 pm - 1:15 pm	**Lunch and Expo**					
1:15 pm - 2:15 pm	**Plenary (Room 302/304/306)**					
	Will Robots Eat Your Job?					
	Erik Brynjolfsson, Director of the MIT Initiative on the Digital Economy and Professor, MIT Sloan School					
	Thursday, February 2, (Cont'd)					
2:15 pm - 2:30 pm	**Break (Boylston Hallway)**					
	Concurrent Sessions					
2:30 pm - 3:15 pm	**Powering Social Justice with Edtech**	**Edtech Investors Speak Panel**	**Hacking Your Education with Credentials: Is It Real?**	**Makerspaces, the IoT and Coding**	**Digital Learning Providers on the Market Landscape (29)**	**Game-Based Learning**
	- Kristen Harmeling, Partner, YouGov - Adam Strom, Director of Scholarship and Innovation, Digital Facing History and Ourselves - Louise Dube, Executive Director, iCivics	- Andre Bennin, Deputy Chief of Staff, USA Funds - Daniel Pianko, Managing Director, University Ventures - Elizabeth Chou, Partner, New Market Ventures	- Liz Simon, General Counsel, General Assembly - Matt Sigelman, CEO, Burning Glass Michael Horn, Co- Founder & Distinguished Fellow, Christensen Institute	- Sue Cusack, Assistant Professor, Lesley University - Shay Pokress, Visiting Scholar, Wyss Institute, Harvard University - Brian Jordan, Software Engineer, Code.org	- George Moore, Chief Technology Oficer, Cengage - Brook Colangelo, Houghton Mifflin Harcourt - Curtiss Barnes, Managing Director of Product Management & Design Global Product, Pearson - Staphen Laster, Chief Digital Officer, McGraw Hill Education	- Dave McCool, Founder, Chairman & CTO, Muzzy Lane - Victoria VanVoorhis, CEO, Second Avenue Learning - Holly Haddad, Educator, Whitman Hanson Regional
3:15 pm - 3:30 pm	**Break (Boylston Hallway)**					
	Concurrent Sessions					
3:30 pm - 4:15 pm	**When Mindset Meets Technology**	**Developing Relationships with Strategic Companies**	**Bottom Up or Top Down? Edtech in Colleges and Universities**	**Jobs of the Future**	**Careers in Edtech**	**EdTech Investment Opportunities Globally**
	- Jillian Darwish, President, Mayerson Academy - Ami Shah, CEO, Peekapak	– Richard Keaveny, VP Technology Partnerships and Developer Community, McGraw- Hill Education - Amit Mathew, President, CranmFighter - Steve Shapiro, CEO, AcademicMerit - James O'Hare, Partner, Nelson Mullins	- Curtiss Barnes, Managing Director of Product Management & Design Global Product, Pearson - Adam Newman, Co- Founder & Managing Partner, Tyton Partners - Alan Wolf, Managing Director of Academic Technologies, Harvard University	*To be announced shortly.*	- Willa Perlman, Founder & Managing Partner, Ligature Partners - Elizabeth Garzarelli, Partner, Ligature Partners	- Dai Ellis, Co-founder, Nova and Spire (Kepler) - Geordie Brackin, Director of Innovation, Bridge International Academies
4:15 pm - 4:30 pm	**Break (Boylston Hallway)**					
4:30 pm - 4:45 pm	**Final Pitch Competition (Room 302/304/306)**					
4:45 pm - 5:30 pm	**Plenary (Room 302/304/306)**					
	What Neuroscience has to say for Education 2.0					
	John Gabrieli, Grover Hermann Professor of Health Sciences and Technology and Cognitive Neuroscience, MIT					
5:30 pm - Onwards	**Birds of a Feather Dinners**					

LearnLaunch

	Friday, February 3					
8:00 am - 4:00 pm	**Registration Open (Room)**					
8:00 am - 9:00 am	**LearnLaunch Accelerator Breakthrough Program Showcase**					
	Featured Speaker					
	Michael Hansen, CEO, Cengage					
9:00 am - 10:00 am	**Plenary (Room 302/304/306)**					
	Transforming Education: Personalizing K-12					
	Phyllis Locket, CEO of Leap Innovations					
10:00 am - 10:30 am	**Break (Boylston Hallway)**					
	Concurrent Sessions					
10:30 am - 11:15 am	**In-Service Teacher Preparation for a Digital World**	**Buyer's Hot Seat: What Drives a Decision**	**Credentialing: What Ever Happened to MOOCs?**	**Learning Innovation Showcase**	**The ABCs of Instructional Design**	**Social Impact Investing**
	- Dan Callahan, Co-founder, EdCamp - Alex Grodd, Founder, Better Lesson - Grace Magley, Director of Digital Learning, Natick Public Schools - Nat Vaughn, Principal, T.A. Blake Middle School, Medfield (MA)	- Mark Racine, CIO, Boston Public Schools - Kerry Gallagher, Digital Learning Specialist, St. John's Prep - Anna Nolin, Assistant Superintendent, Natick Public Schools	- Chris Gabrieli, Chair, Massachusetts Board of Higher Education - Paul LeBlanc, President, Southern New Hampshire University - Nina Huntemann, Chief Academic Officer, edX - Debbie Cavalier, Senior VP of Online Learning and Continuing Education, Berklee College of Music	– Andover High School, Beaver Country Day School, Blake Middle School, Chelmsford Public Schools, Southern New Hampshire University, Duxbury High School, Hamilton Wenham Regional High School, John F Kennedy School, Mohawk Trail Regional Middle School, Newton North High School, North Reading Middle School, Northeastern University, St. Mark's School, Stormgears FRC, TechBoston Academy, Whitman-Hanson Regional High School, and Wilson Middle School	- Bror Saxberg, Chief Learning Officer, Kaplan	- John Duong, Director of Strategic Social Investments, Lumina - Shauntel Poulson, General Partner & Co-Founder, Reach Capital - Sky Lance, General Partner, Sustain VC
11:15 am - 11:30 am	**Break (Boylston Hallway)**					
	Concurrent Sessions					
11:30 am - 12:15 pm	**K-12 Edtech Piloting: Mapping the Path to Successful Implementation**	**Inside Sales Secrets**	**Scaling Up Internships and Experiential Learning Opportunities in Higher Ed**	**Learning Innovation Showcase**	**Creating Software Suites**	**Research: The Evidence Base and How to Use It**
	- Mary Driscoll, Instructional Superintendent, Boston Public Schools - Andy Marcinek, Chief Information Officer, Worcester Academy and Former Chief Open Education Advisor - Julie Baudreau, Director of Digital Learning, Westford Public Schools - Beth Rabbitt, CEO of the Learning Accelerator (Moderator)	- Alex Rappaport, Co- Founder and CEO, Flocabulary - Teddy Rice, President and Co-Founder, Ellevation - Rita Ferrandino- Founder, ARC Capidal (Moderator)	-Eric Schwartz, Founder, College for Social Innovation - Dana Stephenson, Co- Founder & Chief Connecting Officer, Riipen - Chris Mallett, VP or Online Experiential Learning, Northeastern University - Jake Murray, Faculty Director for Professional Education, Boston University School of Education (Moderator)	Cont'd from above.	- Tim Clifford, President and CEO, Frontline - Seth Reynolds, Managing Director, Parthenon EY - Hardeep Gulati, CEO, PowerSchool	- Aubrey Francisco, Director of Research, Digital Promise - Steve Newton, Research Director, LearnLaunch Institute - Katrina Stevens, Deputy Director of the Office of Educational Technology, US Department of Education - Bi Vuong, Director of Proving Ground, Harvard Graduate School of Education
12:15 pm - 1:15 pm	**Lunch and Expo**					
	Concurrent Sessions					
1:15 pm - 2:00 pm	**Special Populations and Edtech**	**Growing from an Edtech Startup into a Global Edtech Company**	**Big Data at Community Colleges & Universities: Supporting Student Success and Higher Completion Rates**	**Interoperability - The Next Frontier**	**Trends in Company Continuing Ed and Talent Development**	**Trends in Simulations**
	- Ryan Knight, Director of Strategy and Evaluation, UP Education Network - James Carroll, Global Product Manager, TextHelp - Karen Janowski, Assistive and Educational Technology Consultant, EdTech Solutions & Simmons College (Moderator) - Sara Davila, Director of English Language Learner Programs and Family & Community Outreach, Somerville Public Schools - Kathleen Colburn, Product Manager, TextHelp	- Brita Nordin, VP of Content Development, Pearson - Monica Brady- Myerov, CEO, ListenWise - Norhisa Wada, Senior Vice President & Chief Marketing Officer, Edulab	– Gerardo De Los Santos, Senior Fellow, Civitas - Michael Harris, Assistant Professor, Bunker Hill Community College	- Stephen Laster, Chief Digital Officer, McGraw Hill - Erin Mote, Executive Director, InnovateEdu - Mike Baur, Program Officer for Data Driven Education, Michael and Susan Dell Foundation	- Jonathon Finklestein, Founder & CEO, Credly - David Blake, CEO, Degreed - Firqan Nazeeri, Partner, Extension Engine LLC	- Mark Atkinson, CEO, Murison - Paul Crockett, CEO, Authess - Kristine Erwine, Biology & Chemistry Teacher, St. John's Prep
2:00 pm - 2:15 pm	**Break (Boylston Hallway)**					
2:15 pm - 3:00 pm	**Learning without Boundaries**	**Top Early Ed Products**	**Edtech and the International Student Opportunity**	**Personalizing the System, Not Just the Classroom**	**Tech Giants and the NextGen Classroom**	**When Will Virtual Reality and Augmented Reality be Ready for Education?**
	- Josh Schachter, Founder and Director, CommunityShare - Andrew Frishman, Co-Executive Director, Big Picture Learning - Chris Smith, President & Executive Director, Boston After School and Beyond	- Meghan McGinley Crowe, Executive Director, Little Sprouts - Angela Nelson, President, Stages Learning	- Jackson Boyar, Co-founder & CEO, Shearwater - Sharon Butler, SVP, Flywire - Mohannad Arbaji, Founder & CEO, ChalkTalk - Willis Wang, Vice President and Associate Provost for Global Programs and Deputy General Counsel, Boston University	- Anthony Kim, CEO, Ed Elements (Moderator) - Peter Sanchioni, Superintendent, Natick Public Schools - Eric Conti, Superintendent, Burlington Public Schools - Mary Skipper, Superintendent, Somerville Public Schools	- Kam Syed, Manager, Amazon Web Services - Rob Rubin, Director, Microsoft Professional Degree - John Kim, Senior Lecturer of General Management, Harvard Business School (Moderator) - Karen Greenleaf, Content Lead, Google for Education	- Jeff Jacobsen, CEO, Enterprise VR - Felipe Somers, CEO, NearPod - Arthur Baraf, Principal, The Met
3:00 pm - 3:15 pm	**Break (Boylston Hallway)**					
3:15 pm - 4:00 pm	**Plenary (Room 302/304/306)**					
	Personalizing Higher Ed					
	Interviewee: Joseph E. Aoun, President, Northeastern University Interviewer: Shirley Leung, Columnist, The Boston Globe					