# LearnLaunch Across Boundaries Conference Agenda

**Friday, January 27th**

**9:00 am - 9:10 am**
Registration Open (Boylston Hallway)

**9:10 am - 9:30 am**
Conference Opens & Opening Plenary

**9:30 am - 10:00 am**
The State of the Edtech Marketplace

Tom VanderArk, Author and CEO, Getting Smart

**10:00 am - 10:30 am**
Break (Boydstn Hallway)

## Concurrent Sessions

### 10:30 am - 11:15 am

#### The Promise of Intelligent Adaptive Learning

<table>
<thead>
<tr>
<th>Judges</th>
<th>MIT - Edtech and the Evolution of Degree Programs, Learning Methods and Learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liz Querfton, Brookes, Chief Education Officer,</td>
<td>Andrew Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>David Dolkerman, Chief Architect, Learning Sciences for Houghton Mifflin Harcourt (Moderator)</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Tim Hudson, Vice President of Learning, Dreambox</td>
<td>Vijay Kumar, Associate Director and Senior Strategist, Advancing Digital Learning</td>
</tr>
<tr>
<td>Al Essa, Vice President of Research and Data Science, McGraw Hill Education</td>
<td>Adam Sellew, Head of Education Partnerships, Facebook</td>
</tr>
</tbody>
</table>

#### How Will Teachers Prepare Creating Educators for the Digital World

<table>
<thead>
<tr>
<th>Judges</th>
<th>The Tech Behind Personalized Learning Platforms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Michelle Darwan, Principal, Rekhill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Eric Cartor, CEO, New Mountain Learning</td>
<td>Vijay Kumar, Associate Director and Senior Strategist, Advancing Digital Learning</td>
</tr>
<tr>
<td>Alan McGuire, Founding Partner, Vanseat</td>
<td>Adam Sellew, Head of Education Partnerships, Facebook</td>
</tr>
</tbody>
</table>

#### The Evolution of Assessment

<table>
<thead>
<tr>
<th>Paul Crockett, CEO, News Corp</th>
<th>Brandon Bishike, Executive Director of Education &amp; Workforce Development, Gallup</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renee Foster, President, Ready</td>
<td>Susan Woldoff, Managing Director and Head of Technology &amp; Business, BNVision Group, BMI Capital Markets</td>
</tr>
<tr>
<td>Tony Stiladi, Program Officer</td>
<td>Matt Greenfield, Managing Partner Rethink Education</td>
</tr>
<tr>
<td>Next Generation Learning Challenges</td>
<td>Jonathan Vander Els, Executive Director, New Hampshire Learning Initiative</td>
</tr>
</tbody>
</table>

#### Reimagining Education and Employment

<table>
<thead>
<tr>
<th>Market Trends in Edtech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brandon Bishike, Executive Director of Education &amp; Workforce Development, Gallup</td>
</tr>
<tr>
<td>Susan Woldoff, Managing Director and Head of Technology &amp; Business, BNVision Group, BMI Capital Markets</td>
</tr>
<tr>
<td>Matt Greenfield, Managing Partner Rethink Education</td>
</tr>
</tbody>
</table>

### 11:15 am - 12:00 pm

#### Break (Boydstn Hallway)

### 12:15 pm - 12:45 pm

#### Lunch and Expo

## Concurrent Sessions

### 2:00 pm - 2:30 pm

#### Will Robots Eat Your Job?

### 2:30 pm - 3:00 pm

#### Powering Social Justice with Edtech

<table>
<thead>
<tr>
<th>Judges</th>
<th>Hacking Your Education with Credentials: Is It Real?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andre Bennis, Deputy Chief of Staff, USA Funds</td>
<td>Sue Cussack, Assistant Professor, Lesley University</td>
</tr>
<tr>
<td>David Parrott, Managing Director, University Ventures</td>
<td>Shay Polkas, Visting Scholar, WISE Institute, Harvard University</td>
</tr>
<tr>
<td>Elizabeth Chou, Partners, New Market Ventures</td>
<td>Brian Jordan, Software Engineer, Code.org</td>
</tr>
<tr>
<td>Liza Simon, General Counsel, General Assembly</td>
<td>Ken Yanti, Director of Marketing, LEGO Education</td>
</tr>
<tr>
<td>Matt Sigelman, CEO, Bunting Glass</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Michael Horn, Co-Founder &amp; Distinguished Fellow, Christensen Institute</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### Edtech Investors Speak Panel (33)

<table>
<thead>
<tr>
<th>Judges</th>
<th>Digital Learning Providers on the Market Landscape (29)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andre Bennis, Deputy Chief of Staff, USA Funds</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>David Parrott, Managing Director, University Ventures</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Elizabeth Chou, Partners, New Market Ventures</td>
<td>Vijay Kumar, Associate Director and Senior Strategist, Advancing Digital Learning</td>
</tr>
</tbody>
</table>

#### What it Really Takes to Build a Diverse and Inclusive Edtech Company

<table>
<thead>
<tr>
<th>Claudia Roulet, Senior Vice President of Lab, Houghton Mifflin Harcourt Marketplace</th>
<th>Brian Dixon, Partner, Kapor Capital</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ryan Leben, Head of Strategic Partnerships, Amazon Education</td>
<td>Paul Guzman, CEO, TinyBop</td>
</tr>
<tr>
<td>Nicole Neal, CEO, Noodle Markets</td>
<td>Ana Carins, CEO, Genius Plaza</td>
</tr>
<tr>
<td>Kenza Ray, Board Member, STE</td>
<td>Jimal Jhaveri, CEO, SchoolWires</td>
</tr>
<tr>
<td>Jess Garthner, CEO, Algovee</td>
<td></td>
</tr>
</tbody>
</table>

### 3:15 pm - 3:30 pm

#### Break (Boydstn Hallway)

### 3:30 pm - 4:15 pm

#### When Mindset Meets Technology (5)

<table>
<thead>
<tr>
<th>Judges</th>
<th>Careers in Edtech (56)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Anna Lacer, Founder and Managing Partner, Rethink Education</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>David Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>- Rich Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>- Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>- Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### Developing Relationships with Strategic Companies (35)

<table>
<thead>
<tr>
<th>Judges</th>
<th>EdTech Investment Opportunities Globally (49)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Anna Lacer, Founder and Managing Partner, Rethink Education</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>David Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### Bottom Up or Top Down? Edtech in Colleges and Universities (13)

<table>
<thead>
<tr>
<th>Judges</th>
<th>EdTech Investment Opportunities Globally (49)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Anna Lacer, Founder and Managing Partner, Rethink Education</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>David Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### A Field Guide to the Adult Learning Market (19)

<table>
<thead>
<tr>
<th>Judges</th>
<th>EdTech Investment Opportunities Globally (49)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Anna Lacer, Founder and Managing Partner, Rethink Education</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>David Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### Careers in Edtech (56)

<table>
<thead>
<tr>
<th>Judges</th>
<th>EdTech Investment Opportunities Globally (49)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Anna Lacer, Founder and Managing Partner, Rethink Education</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>David Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
<tr>
<td>Amul Patel, Partner, Omi Ventures</td>
<td>Amanda Sellew, Head of Education Partnerships, Facebook</td>
</tr>
<tr>
<td>Richard Valereny, VP Technology Partnerships and Developer Community, McGraw-Hill Education</td>
<td>Evin Mole, Co-Founder, Brooklyn Lab Charter School</td>
</tr>
</tbody>
</table>

#### Break (Boydstn Hallway)

### 4:45 pm - 5:15 pm

#### Final Pitch Competition (Room 302/304/306)

#### Plenary

**5:30 pm - onwards**

#### Birds of a Feather Dinners

**8:00 am - 9:00 am**
LearnLaunch Accelerator Breakthrough Program Showcase

**9:00 am - 9:45 am**
Featured Speaker

Michael Hansen, CEO, Cengage

### 9:00 am - 10:00 am

#### Plenary

**9:00 am - 10:00 am**

#### Transforming Education: Personalizing K-12

Phyllis Locket, CEO of Leap Innovations

#### Break (Boydstn Hallway)

**10:00 am - 10:30 am**

#### Concurrent Sessions
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 am</td>
<td>In-Service Teacher Preparation for a Digital World (6)</td>
</tr>
<tr>
<td>11:15 am</td>
<td>Break (Boylston Hallway)</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Lunch and Expo</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Break (Boylston Hallway)</td>
</tr>
<tr>
<td>3:15 pm</td>
<td>Plenary (Room 302/304/306)</td>
</tr>
</tbody>
</table>

**Closing Reception:** Sheraton Boston Hotel