

LearnLaunch Across Boundaries Conference Agenda						
Thursday, February 2						
8:00 am - 5:00 pm	Registration Open (Boylston Hallway)					
9:00 am - 10:00 am	Conference Opens & Opening Plenary					
	The State of the Edtech Marketplace					
	Tom Vanderark, Author and CEO, Getting Smart					
10:00 am - 10:30 am	Break (Boylston Hallway)					
	Concurrent Sessions					
10:30 am - 11:15 am	The Promise of Intelligent Adaptive Learning	Semi - Final Pitch Competition	How Will Teacher Preparation Create Educators for the Digital World	The Evolution of Assessment	Reimagining Education and Employment	Market Trends in Edtech
	- Liz (Crawford) Brooke, Chief Education Officer, Lexia Learning and Rosetta Stone - David Dockterman, Chief Architect, Learning Sciences for Houghton Mifflin Harcourt (Moderator) - Tim Hudson, Vice President of Learning, Dreambox - Al Essa, Vice President of Research and Data Science, McGraw Hill Education	Judges: - Amit Patel, Partner, Owl Ventures - Michelle Dervan, Principal, Rethink Education - Eric Cantor, CEO, New Mountain Learning - Alan McGuire, Founding Partner, Versari	- Arthur Levine, President of Woodrow Wilson National Fellowship Foundation (Moderator) - Lydia Young, Director of Masters Programs in Education, Northeastern University - Scott McCue, Dean, Sposato Graduate School of Education	- Paul Crockett, CEO, Authess - Renee Foster, President, iReady - Tony Siddal, Program Officer, Next Generation Learning Challenges - Jonathan Vander Els, Executive Director, New Hampshire Learning Initiative	- Brandon Busteed, Executive Director of Education & Workforce Development, Gallup	- Susan Wolford, Managing Director and Head of Technology & Business Services Group, BMO Capital Markets - Matt Greenfield, Managing Partner Rethink Education
11:15 am - 11:30 am	Break (Boylston Hallway)					
	Concurrent Sessions					
11:30 am - 12:15 pm	Superschools - Who Are They and How Can I Make One	Semi - Final Pitch Competition	MIT: Edtech and The Evolution of Degree Programs, Learning Methods and Learning	The Tech Behind Personalized Learning Platforms	Marketplaces and Edtech Go to Market	What it Really Takes to Build a Diverse and Inclusive Edtech Company
	- Alec Resnick, Director, Powderhouse Studio - Eric Tucker, Co- Founder, Brooklyn Lab Charter School - William Thomas, Principal, Charlestown High C-Town Tech - Andrew Joseph, CEO, School by Design	Judges - Christopher Mirabile, Managing Director, Launchpad Venture Group - David Verrill, Managing Director, Hub Ventures	-Vijay Kumar, Associate Dean and Senior Strategic Advisor for Digital Learning, Massachusetts Institute of Technology	- Adam Seldow, Head of Education Partnerships, Facebook - Erin Mole, Co- Founder, Brooklyn Lab Charter School	- Claudia Reuter, Senior Vice President of Labs, Houghton Mifflin Harcourt Marketplace - Ryan Lefton, Head of Strategic Partnerships, Amazon Education - Nicole Neal, CEO, Noodle Markets - Kecia Ray, Board Member, ISTE	Brian Dixon, Partner, Kapo Capital - Raul Gutierrez, CEO, TinyBop - Ana Castro, CEO, Genius Plaza - Jinal Jhaveri, CEO, School Mint - Jess Gartner, CEO, Allouev *
12:15 pm - 1:15 pm	Lunch and Expo					
1:15 pm - 2:15 pm	Plenary (Room 302/304/306)					
	Will Robots Eat Your Job?					
	Erik Brynjolfsson, Director of the MIT Initiative on the Digital Economy and Professor, MIT Sloan School					
2:15 pm - 2:30 pm	Break (Boylston Hallway)					
	Concurrent Sessions					
2:30 pm - 3:15 pm	Powering Social Justice with Edtech (4)	Edtech Investors Speak Panel (33)	Hacking Your Education with Credentials: Is It Real? (12)	Makerspaces, the IoT and Coding (23)	Digital Learning Providers on the Market Landscape (29)	Game-Based Learning (24)
	- Kristen Harmeling, Partner, YouGov - Adam Strom, Director of Scholarship and Innovation, Digital Facing History and Ourselves - Louise Dube, Executive Director, iCivics	- Andre Bennin, Deputy Chief of Staff, USA Funds - Daniel Planko, Managing Director, University Ventures - Elizabeth Chou, Partner, New Market Ventures	- Liz Simon, General Counsel, General Assembly - Matt Sigelman, CEO, Burning Glass - Michael Horn, Co- Founder & Distinguished Fellow, Christensen Institute	- Sue Cusack, Assistant Professor, Lesley University - Shay Pokress, Visiting Scholar, Wyss Institute, Harvard University - Brian Jordan, Software Engineer, Code.org - Ken Yanhs, Director of Marketing, LEGO Education	- George Moore, Chief Technology Officer, Cengage - Brook Colangelo, Houghton Mifflin Harcourt - Curtiss Barnes, Managing Director of Product Management & Design Global Product, Pearson - Stephen Laster, Chief Digital Officer, McGraw Hill Education	- Dave McCool, Founder, Chairman & CTO, Muzzy Lane - Victoria VanVoorhis, CEO, Second Avenue Learning - Holly Haddad, Educator, Whitman Hanson Regional
3:15 pm - 3:30 pm	Break (Boylston Hallway)					
	Concurrent Sessions					
3:30 pm - 4:15 pm	When Mindset Meets Technology (5)	Developing Relationships with Strategic Companies (35)	Bottom Up or Top Down? Edtech in Colleges and Universities (13)	A Field Guide to the Adult Learning Market (19)	Careers in Edtech (56)	EdTech Investment Opportunities Globally (45)
	- Jillian Darwish, President, Mayerson Academy - Ami Shah, CEO, Peekapak - Sara Potler LeHayne, CEO, Move This World - Moderator: Martin Geoghegan, Principal, John T. Nichols, Jr. Middle School	- Richard Keaveny, VP Technology Partnerships and Developer Community, McGraw- Hill Education - Amit Mathew, President, CramFighter - Steve Shapiro, CEO, AcademicMerit - James O'hare, Partner, Nelson Mullins	- Curtiss Barnes, Managing Director of Product Management & Design Global Product, Pearson - Adam Newman, Co- Founder & Managing Partner, Tylon Partners - Alan Wolf, Managing Director of Academic Technologies, Harvard University	- Amber Laxton, Consulting Team Leader, Entangled Solutions - Patti Constantakis, Director, Adult Learning Initiatives, Digital Promise - Ira Sockowitz, CEO, Learning Game Studios - Mary Beth Campbell, Executive Director, Skillworks	- Willa Perlman, Founder & Managing Partner, Ligature Partners - Elizabeth Garzarelli, Partner, Ligature Partners	- Dai Ellis, Co-founder, Nova and Spire (Kepler) - Geordie Brackin, Director of Innovation, Bridge International Academies
4:15 pm - 4:30 pm	Break (Boylston Hallway)					
4:30 pm - 4:45 pm	Final Pitch Competition (Room 302/304/306)					
4:45 pm - 5:30 pm	Plenary					
	What Neuroscience has to say for Education 2.0					
	John Gabrieli, Grover Hermann Professor of Health Sciences and Technology and Cognitive Neuroscience, MIT					
5:30 pm - onwards	Birds of a Feather Dinners					
	Friday, February 3					
8:00 am - 4:00 pm	Registration Open					
8:00 am -9:00 am	LearnLaunch Accelerator Breakthrough Program Showcase					
	Featured Speaker					
	Michael Hansen, CEO, Cengage					
9:00 am - 10:00 am	Plenary					
	Transforming Education: Personalizing K-12					
	Phyllis Lockett, CEO of Leap Innovations					
10:00 am - 10:30 am	Break (Boylston Hallway)					
	Concurrent Sessions					

10:30 am - 11:15 am	In-Service Teacher Preparation for a Digital World (6) - Dan Callahan, Co-founder, EdCamp - Alex Grodd, Founder, Better Lesson - Grace Magley, Director of Digital Learning, Natick Public Schools - Nat Vaughn, Principal, T.A. Blake Middle School, Medfield (MA)	Buyer's Hot Seat: What Drives a Decision (36) - Mark Racine, CIO, Boston Public Schools - Kerry Gallagher, Digital Learning Specialist, St. John's Prep - Anna Nolin, Assistant Superintendent, Natick Public Schools	The Changing Landscape of MOOCs in Higher Ed (15) - Chris Gabrieli, Chair, Massachusetts Board of Higher Education - Paul LeBlanc, President, Southern New Hampshire University - Nina Huntemann, Chief Academic Officer, edX - Debbie Cavalier, Senior VP of Online Learning and Continuing Education, Berklee College of Music	Learning Innovation Showcase (52) - Andover High School - Beaver Country Day School - Blake Middle School - Chelmsford Public Schools - Southern New Hampshire University - Duxbury High School - Hamilton Wenham Regional High School - John F Kennedy School - Mohawk Trail Regional Middle School - Newton North High School - North Reading Middle School - Northeastern University - St. Mark's School - Stormgears FRC - TechBoston Academy - Whitman-Hanson Regional High School - Wilson Middle School	The ABCs of Instructional Design (32) - Bror Saxberg, Chief Learning Officer, Kaplan	Social Impact Investing (43) - John Duong, Director of Strategic Social Investments, Lumina - Shaunte! Poulson, General Partner & Co-Founder, Reach Capital - Sky Lance, General Partner, Sustain VC
11:15 am - 11:30 am						
Break (Boylston Hallway)						
Concurrent Sessions						
11:30 am - 12:15 pm	K-12 Edtech Piloting: Mapping the Path to Successful Implementation (1) - Mary Driscoll, Instructional Superintendent, Boston Public Schools - Andy Marcinek, Chief Information Officer, Worcester Academy and Former Chief Open Education Advisor - Julie Baudreau, Director of Digital Learning, Westford Public Schools - Beth Rabbitt, CEO of the Learning Accelerator (Moderator)	Inside Sales Secrets (37) - Alex Rappaport, Co-Founder and CEO, Flocabulary - Teddy Rice, President and Co-Founder, Ellevation - Rita Ferrandino- Founder, ARC Capital (Moderator)	Scaling Up Internships and Experiential Learning Opportunities in Higher Ed (14) - Eric Schwartz, Founder, College for Social Innovation - Dana Stephenson, Co-Founder & Chief Connecting Officer, Ripen - Chris Mallett, VP of Online Experiential Learning, Northeastern University - Jake Murray, Faculty Director for Professional Education, Boston University School of Education (Moderator)	Learning Innovation Showcase (52) - Andover High School - Beaver Country Day School - Blake Middle School - Chelmsford Public Schools - Southern New Hampshire University - Duxbury High School - Hamilton Wenham Regional High School - John F Kennedy School - Mohawk Trail Regional Middle School - Newton North High School - North Reading Middle School - Northeastern University - St. Mark's School - Stormgears FRC - TechBoston Academy - Whitman-Hanson Regional High School - Wilson Middle School	Creating Software Suites (31) - Tim Clifford, President and CEO, Frontline - Seth Reynolds, Managing Director, Parthenon EY - Oliver Wreford, VP strategy and Marketing, Powerschool	Research: The Evidence Base and How to Use It (60) - Aubrey Francisco, Director of Research, Digital Promise - Steve Newton, Research Director, LearnLaunch Institute - Katrina Stevens, Deputy Director of the Office of Educational Technology, US Department of Education - Bi Vuong, Director of Proving Ground, Harvard Graduate School of Education
12:15 pm - 1:15 pm						
Lunch and Expo						
Concurrent Sessions						
1:15 pm - 2:00 pm	Special Populations and Edtech (8) - Ryan Knight, Director of Strategy and Evaluation, UP Education Network - James Carroll, Global Product Manager, TextHelp - Karen Janowski, Assistive and Educational Technology Consultant, EdTech Solutions & Simmons College (Moderator) - Sara Davila, Director of English Language Learner Programs and Family & Community Outreach, Somerville Public Schools - Kathleen Colburn, Product Manager, TextHelp	Growing from an Edtech Startup into a Global Edtech Company (34) - Brita Nordin, VP of Content Development, Pearson - Monica Brady-Myerov, CEO, ListenWise - Norhisa Wada, Senior Vice President & Chief Marketing Officer, Edulab	Big Data at Community Colleges & Universities: Supporting Student Success and Higher Completion Rates (17) - Gerardo De Los Santos, Senior Fellow, Civitas - Michael Harris, Assistant Professor, Bunker Hill Community college	Interoperability - The Next Frontier (38) - Stephen Laster, Chief Digital Officer, McGraw Hill - Erin Mole, Executive Director, InnovateEdu - Mike Baur, Program Officer for Data Driven Education, Michael and Susan Dell Foundation	Trends in Company Continuing Ed and Talent Development (20) - Jonathon Finklestein, Founder & CEO, Credly - David Blake, CEO, Degreed - Firqan Nazeeri, Partner, Extension Engine LLC	Trends in Simulations (21) - Mark Atkinson, CEO, Murison - Paul Crockett, CEO, Authess - Kristine Erwine, Biology & Chemistry Teacher, St. John's Prep
2:00 pm - 2:15 pm						
Break (Boylston Hallway)						
Concurrent Sessions						
2:15 pm - 3:00 pm	Learning without Boundaries (9) - Josh Schachter, Founder and Director, CommunityShare - Andrew Frishman, Co-Executive Director, Big Picture Learning - Chris Smith, President & Executive Director, Boston After School and Beyond	Top Early Ed Products (51) - Meghan McGinley Crowe, Executive Director, Little Sprouts - Angela Nelson, President, Stages Learning - Jennifer Reed, Teacher Librarian, Mason-Rice School, Newton Public Schools	Edtech and the International Student Opportunity(16) - Jackson Boyar, Co-founder & CEO, Shearwater - Sharon Butler, SVP, Flywire - Mohannad Arbaji, Founder & CEO, ChalkTalk - Willis Wang, Vice President and Associate Provost for Global Programs and Deputy General Counsel, Boston University	Personalizing the System, Not Just the Classroom (3) - Anthony Kim, CEO, Ed Elements (Moderator) - Peter Sanchioni, Superintendent, Natick Public Schools - Eric Conti, Superintendent, Burlington Public Schools - Mary Skipper, Superintendent, Somerville Public Schools	Tech Giants and the NextGen Classroom (30) - Kam Syed, Manager, Amazon Web Services - Rob Rubin, Director, Microsoft Professional Degree - John Kim, Senior Lecturer of General Management, Harvard Business School (Moderator) - Karen Greenleaf, Content Lead, Google for Education	When Will Virtual Reality and Augmented Reality be Ready for Education? (22) - Jeff Jacobson, CEO, Enterprise VR - Felipe Somers, CEO, NearPod - Arthur Baraf, Principal, The Met
3:00 pm - 3:15 pm						
Break (Boylston Hallway)						
Plenary (Room 302/304/306)						
Personalizing Higher Ed						
Joseph E. Aoun						
Closing Reception: Sheraton Boston Hotel						