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## **LearnLaunch Accelerator Announces Seventh Edtech Cohort**

**BOSTON, MA, APRIL 26, 2017** - [LearnLaunch Accelerator](#) today announced its seventh accelerator cohort of nine early-stage education technology companies. These nine companies will take part in LearnLaunch's Boost program for early stage edtech startups. Each startup can receive up to \$70k in funding to continue to expand their footprint and impact in the broader learning environment.

"When we start a new program, we are always amazed by the diversity of innovative approaches in edtech," said Jean Hammond, Partner, LearnLaunch. "Each entrepreneur spots an area where change is needed and many find innovative ways to enter the market, with the result being better educational outcomes."

The nine companies service a wide array of markets including: K-12, higher education, early education, and continuing education markets, and were selected following a highly competitive application process. They'll be taking up residence in Boston for the next four months as part of the LearnLaunch accelerator.

The participating edtech startups are:

- [BlocksCAD](#) (Boston, MA) – A blocks-based, programmatic, computer aided design tool that enables K-12 students to create their own objects that can be easily 3D printed.
- [Choosito!](#) (Philadelphia, PA) – An NSF funded student search engine tool with enhanced filters for safety, reading level and subject area, providing schools with the ability to personalize and monitor student access to high quality free OER resources.
- [Creatr.](#) (New York City, NY) – A knowledge and mentorship platform for the creative industries with a unique bi-modal system that pairs interactive live-streaming with on-demand 1:1 consultations.

- [Entri](#) (Cochin, India) – A plug-and-play test prep platform for competitive exams in India. 400+ teachers and 35k+ students have used Entri with more than 8 million attempted questions by students to date.
- [LearnBolt](#) (Boston, MA) – A new breed of mobile training that changes the way business knowledge is collected, organized, and shared to meet the needs of today's "Now" information age.
- [Schola](#) (Phoenix, AZ) – An edtech company focused on streamlining the recruitment and enrollment process for all public and private preK-12 schools.
- [SchoolHack](#) (Bristol, VT) – The first student-driven innovative personalized learning platform, LiFT™ that works across whole districts to transform mindsets, break down silos, and empower students to take charge of their learning.
- [The Wealth Factory](#) (Washington, DC) – Designs financial literacy edtech games. Its first game, Credit Stacker, the only credit game in the world, teaches people how to manage and interpret credit reports.
- [Unruly Studios](#) (Boston, MA) – Unruly Studios (formerly known as JumpSmart) challenges kids ages 6-12 to make their own rules for creative play by learning to code physical objects that interact with the world.

LearnLaunch Accelerator's intensive program will provide these edtech startups with seed funding, six months of workspace at its unique and collaborative [LearnLaunch Campus](#) located in Boston, strategic guidance on bringing their products to market, and access to a diverse team of over 175 industry-savvy [mentors](#) providing continual support. The companies will emerge from the program ready for next stages of funding, deployment, scale and growth. The LearnLaunch Accelerator program will culminate at its annual Demo Day on September 19 where each company will pitch their idea to an audience of investors and community members.

### **About LearnLaunch Accelerator**

LearnLaunch Accelerator is the leading early stage edtech startup accelerator. The Accelerator provides the most promising education technology startups worldwide with up to \$120,000 in seed funding, a personalized development plan, sector specific curriculum, and a network of industry focused mentors, intensive coaching and all the tools necessary to grow a successful edtech startup. It offers investors a diversified platform of early stage companies in the rapidly

growing edtech sector. For more Information, visit <http://learnlaunch.com/x/> or follow us @LearnLaunchX.

### **About LearnLaunch**

LearnLaunch is dedicated to connecting, supporting, and investing in the education technology ecosystem to drive innovation and transform learning. It offers a vibrant community, educational events, a collaborative co-working space, and a selective accelerator program to promote the growth of the edtech sector. LearnLaunch is based in Boston, a global education hub. Learn more about LearnLaunch Accelerator, Campus, and Institute at <http://www.learnlaunch.com/> and follow LearnLaunch on Twitter at @learnlaunch.



